

Welcome to the future of *marketing*

Powered now by RapidCanvas a no-code, AutoAI platform.



Today started out great.

Now you've got to leverage data to better understand your customer base and tailor marketing strategies and campaigns to engage them and drive better outcomes.

You know that AI would give you the best answer.

But you can't wait through months of an entire AI lifecycle, so it's back to Excel and pivot tables.

With RapidCanvas you don't have to wait or retreat to existing, traditional data analytics and predictions.

You can get an initial enterprise AI solution in hours.

Create better marketing campaigns

Addressing challenges in marketing

Marketing departments are facing several challenges in today's dynamic business landscape. An overwhelming amount of information online and offline has made it difficult to capture and retain consumer attention. Privacy concerns and data regulations, such as GDPR and CCPA, are reshaping data collection and targeting practice. The increased demand for personalized experiences requires advanced data analytics and AI-driven marketing automation, presenting both opportunities and challenges in data management and skill development. Attribution and ROI measurement remain a challenge, emphasizing the need for better analytics. Successful marketing today relies on adaptability, creativity, and a dynamic understanding of evolving consumer behavior.

Building the future of marketing with AI

With RapidCanvas, marketing teams get enterprise AI solutions within days not weeks or months. You start with your problem then using our predefined, vetted AI solution as a starting point, we use AutoAI to tailor your AI solution instantly. Within hours you have a prototype AI solution that delivers initial results.

From there, your team can continue improving the AI solution using the RapidCanvas no-code platform. If your team doesn't have the time or technical skills, we have a team of data science experts ready to help you improve your AI solution. Within weeks, you can deploy your AI solution as an app or dashboard for your team.

One platform, Many Applications

✓ Forecast Demand

Optimize your inventory planning, ensure seamless operations and meet customer demand by anticipating market needs better using AutoAI.

✓ Predict Churn

Identify customers at risk of leaving and take proactive steps to retain them with our AI solution for customer churn prediction.

✓ Segment Customers

Uncover insights, tailor campaigns, and boost engagement with precise segmentation of customers for optimal marketing impact.

✓ Offer Better Recommendations

Improve customer experience with personalized recommendations to boost engagement, conversions, and overall ROI.

✓ Prevent Coupon And Promo Abuse

Protect your business from revenue losses due to coupon and promo code abuse using RapidCanvas AutoAI.

Using RapidCanvas, you combine your data plus the power of AI to solve your business problems

Align AI initiatives with your business objectives	Accelerate your AI journey with out-of-the-box tailored AutoAI solutions	Go Beyond templates with No-Code
<ul style="list-style-type: none">● Start with your business needs, expected results and ROI to frame your business problem● Match your business problem with an AI Solution instantly● Achieve business outcome with solution in days● Create visual interactive data apps, dashboards and reports to tell the business KPIs and outcomes story	<ul style="list-style-type: none">● Address unique business needs without starting from scratch : state your business problem and AutoAI discovery process will generate a matching AI solution● Achieve end-to-end AI solution with an out-of-the-box set up for all steps from data orchestration, data preparation, transformations, model building and testing, through to model deployment and data apps	<ul style="list-style-type: none">● Modify your AutoAI generated solution using no-code interface to pick from over 300+ most used no-code AI templates to modify/edit the solution, if needed● Ask conversational UI for availability of no-code templates or to create a custom template for you in real-time● Use cloud-based no-code infrastructure for your solution



Don Curran
CTO, Shield Leasing

Hear from our customers

"RapidCanvas has been an outstanding partner in our digital transformation journey. They showed exceptional speed of execution in understanding our business, gathering and analyzing data, and building actionable insights and data apps. Their data science team was able to quickly grasp the nuances of our business and deliver meaningful insights that helped us improve our customer service. Partnering with RapidCanvas has enabled us to realize the value of our data much faster than we anticipated. Their platform and expert data science team have been instrumental in driving our success."

About RapidCanvas

RapidCanvas is a no-code AutoAI platform for business users to go from idea to live enterprise AI solution within hours, reducing time to value by 90+% of traditional AI build and deploy processes. RapidCanvas creates out-of-the-box AI solutions tailored to your needs using our proprietary AutoAI technology. Our data science experts work with you to optimize the results to your satisfaction; we combine the efficiency of algorithms with the experience of human experts. RapidCanvas works with leaders in Financial Services, Retail, Renewable Energy, and Manufacturing.

Learn more at

rapidcanvas.ai