

# Transform Retail with AI-Powered Intelligence

Tailored solutions with purpose-built AI agents and human experts to unlock operational efficiency, optimize supply chains, and elevate the shopper experience.

## AI in Action: Driving Value Across Retail Operations



### Demand & Inventory Management

AI optimizes inventory levels by predicting demand patterns through real-time data analysis and forecasting.

#### Demand Forecasting

- Forecasted demand for 20K+ SKUs
- Reduced stockouts by 15%
- Minimized overstock by 10%

#### Inventory Optimization

- Managed inventory across 14 locations
- Maintained 95% product availability
- Lowered holding costs by 12%



### Finance

AI enhances financial operations by automating processes, detecting anomalies, and providing data-driven insights for better decision-making.

#### Financial Operations

- Reduced vendor payment inconsistencies by 16%
- Cut operational costs by 50%
- Automated preparation of financial statements
- Decreased fraud incidents by 20%



### Marketing and Customer Engagement

AI boosts marketing effectiveness and customer experience by personalizing campaigns, targeting customer behavior, and enhancing engagement strategies.

#### Customer Segmentation

- Identified high-value customer segments
- Improved retention rates by 10%

#### Personalized Recommendations

- Delivered tailored product suggestions
- Increased average order value (AOV) by 18%
- Boosted new customer growth by 13%

#### Pricing Optimization

- Matched customers with targeted offers
- Grew revenue by 12%
- Improved conversion rates by 10%

#### Market Basket Analysis

- Analyzed behavior of 200K+ monthly customers
- Tripled cross-sell rates

#### Marketplace Analytics

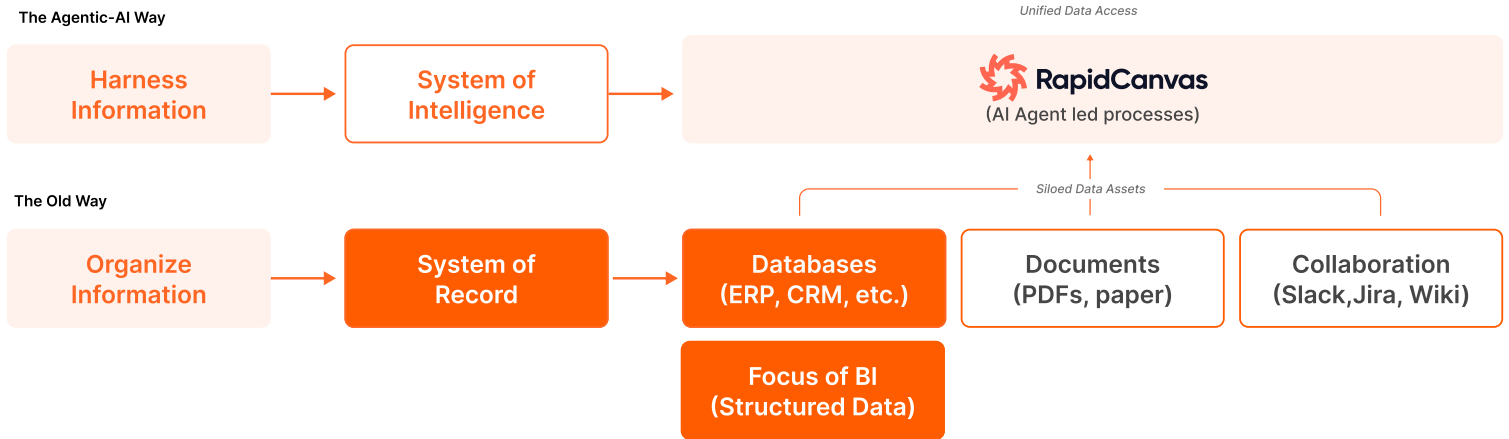
- Enhanced customer insights
- Enabled real-time trend analysis

#### Churn Prediction

- Reduced customer churn by 15%

# Key RapidCanvas Differentiators

## Get Intelligence At Your Fingertips - Any Data, Any Source, Any Format

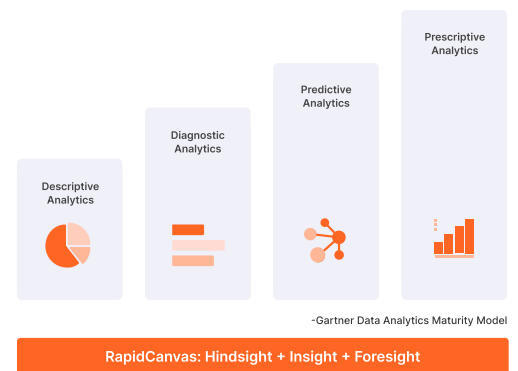


90% of organizational information resides in unstructured data sources, such as Excel files, PDFs, Word documents, Slack messages, and internal wikis—data that isn't stored in traditional data warehouses or databases. Traditional BI tools like Power BI are limited in their ability to incorporate this unstructured information into analysis, insights, and decision-making.

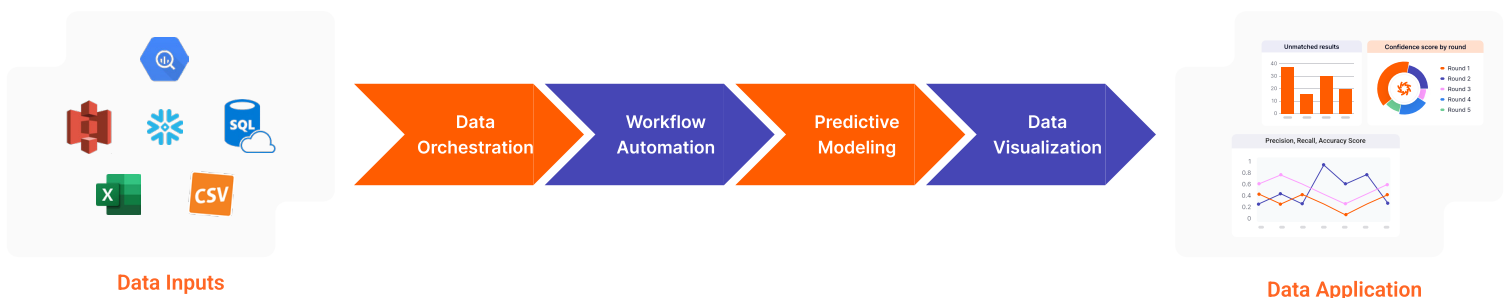
RapidCanvas is designed to bridge this gap by enabling access to both structured and unstructured data, providing a holistic view of your organization's information.

## Gain Full Coverage Of The Analytics Maturity Spectrum

Gartner outlines four stages of analytics evolution for organizations: Descriptive Analytics focuses on what happened (hindsight), Diagnostic Analytics explores why it happened (insight), and Predictive and Prescriptive Analytics focus on forecasting future outcomes and influencing them (foresight). While traditional business intelligence tools primarily deliver hindsight, RapidCanvas empowers organizations by offering a complete spectrum— hindsight, insight, and foresight.



## Manage the End-To-End Data Journey



RapidCanvas enables comprehensive, enterprise-grade solutions that cover the entire data lifecycle, enabling seamless data orchestration, workflow automation, predictive modeling, and data visualization.

# Rated highly by independent research and reviews

Ranking Amongst

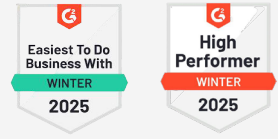
# Top 200

Data Science and Machine Learning Companies Worldwide

## #1 in Key Categories

- ✔ Partnership excellence
- ✔ Scalability
- ✔ Application versatility
- ✔ Ease of use

## #3 in Overall Customer Satisfaction



From Fortune 500 companies to mid-market leaders, AI visionaries trust RapidCanvas



## Partners in Our Success



## Backed by Leading Investors



## Meet the team behind RapidCanvas

The RapidCanvas team brings together subject matter experts, researchers, engineers and operational leaders who have been part of the evolutionary journey of the AI landscape for the last 20 years.

The Leadership team brings together experience from across successful startups and technology market leaders and has been part of 5 IPOs.

Visit [rapidcanvas.ai](https://rapidcanvas.ai) for more information or follow via

