RapidCanvas

Welcome to the future of *Retail*

Powered now by RapidCanvas a no-code, AutoAI platform.

Today started out great.

Now you've got to leverage data to understand customer behavior, and predict demand trends and put together personalized offerings to improve the customer experience and ROI.

You know that AI would give you the best answer.

But you can't wait through months of an entire AI lifecycle, so it's back to Excel and pivot tables.

With RapidCanvas you don't have to wait or retreat to existing, traditional data analytics and predictions.

You can get an initial enterprise AI solution in hours.

Improve the customer shopping experience

Addressing challenges in retail

The retail industry is confronted with several obstacles in the modern era. With the rapid adoption of e-commerce, retailers must adapt swiftly to omnichannel strategies to see success with physical stores as well as online platforms. Consumer behavior is evolving rapidly and retailers must offer a variety of experiences - in-store and online - that are personalized for individual customers. Operational challenges like supply chain disruptions, and workforce issues also impact the ability to meet demand dynamically. Data privacy and cybersecurity remain critical as retailers handle vast amounts of customer data and online transactions. Overcoming these challenges necessitates innovation, adaptability, and a customer-centric approach in the ever-changing retail landscape.

Building the future of retail with AI

With RapidCanvas, retail teams get enterprise AI solutions within days not weeks or months. You start with your problem then using our predefined, vetted AI solution as a starting point, we use AutoAI to tailor your AI solution instantly. Within hours you have a prototype AI solution that delivers initial results.

From there, your team can continue improving the AI solution using the RapidCanvas no-code platform. If your team doesn't have the time or technical skills, we have a team of data science experts ready to help you improve your AI solution. Within weeks, you can deploy your AI solution as an app or dashboard for your team.

One platform, Many Applications

✅ **Forecast demand**

Leverage historical sales data, market trends, and seasonal patterns to optimize inventory levels and meet customer needs, with AutoAI.

✅ **Offer personalized recommendations**

Improve customer experience with personalized recommendations to boost engagement, conversions, and overall ROI, using RapidCanvas AutoAI

✅ **Extract valuable customer insights**

Gain data-driven insights for confident decision-making for investments and to drive optimized returns and outcomes using AutoAI with RapidCanvas.

✅ **Predict churn**

Upgrade your business strategy with AutoAI to seamlessly predict churn, retain customers, and elevate profits through AI-driven insights.

✅ **Create customer segments**

Uncover insights, tailor campaigns, and boost engagement with precise targeting for optimal marketing impact, using RapidCanvas AutoAI.

✅ **Optimize pricing strategies**

Use data-driven insights to optimize pricing, maximize profits, and stay competitive in the modern dynamic marketplace.

Using RapidCanvas, you combine your data plus the power of AI to solve your business problems

Align AI initiatives with your business objectives	Accelerate your AI journey with out-of-the-box tailored AutoAI solutions	Go Beyond templates with No-Code
• Start with your business needs, expected results and ROI to frame your business problem • Match your business problem with an AI Solution instantly • Achieve business outcome with solution in days • Create visual interactive data apps, dashboards and reports to tell the business KPIs and outcomes story	• Address unique business needs without starting from scratch : state your business problem and AutoAI discovery process will generate a matching AI solution • Achieve end-to-end AI solution with an out-of-the-box set up for all steps from data orchestration, data preparation, transformations, model building and testing, through to model deployment and data apps	• Modify your AutoAI generated solution using no-code interface to pick from over 300+ most used no-code AI templates to modify/edit the solution, if needed • Ask conversational UI for availability of no-code templates or to create a custom template for you in real-time • Use cloud-based no-code infrastructure for your solution

Hear from our customers

"In the ever-evolving automotive aftermarket, we recognized the need to embrace the digital revolution and harness the power of AI. Our vision was to integrate AI into our demand prediction and inventory management processes, anticipating significant gains in operational efficiency, accuracy in demand forecasting, and optimization of our inventory levels.

RapidCanvas has been instrumental in turning this vision into reality. The transition from spreadsheet-based models to RapidCanvas's sophisticated AI model has been a game-changer. We've seen a 35% improvement in operational efficiency and a 50% reduction in time spent on manual adjustments, eliminating operational bottlenecks and streamlining our processes."

Arthur Strommer
Vice President, MTE-THOMSON

About RapidCanvas

RapidCanvas is a no-code AutoAI platform for business users to go from idea to live enterprise AI solution within hours, reducing time to value by 90+% of traditional AI build and deploy processes. RapidCanvas creates out-of-the-box AI solutions tailored to your needs using our proprietary AutoAI technology. Our data science experts work with you to optimize the results to your satisfaction; we combine the efficiency of algorithms with the experience of human experts. RapidCanvas works with leaders in Financial Services, Retail, Renewable Energy, and Manufacturing.

Learn more at ▶ **rapidcanvas.ai**