RapidCanvas System of Data Intelligence

Breaking Silos, Simplifying Business Decisions, and Empowering Actions

In today's data-driven world, organizations struggle with fragmented systems, manual processes, and inaccessible unstructured data, which accounts for over 90% of their information. Traditional platforms limit holistic analysis, making it difficult to generate timely, reliable, actionable insights. RapidCanvas addresses these challenges by unifying structured and unstructured data, providing a comprehensive view that empowers teams to make faster, smarter decisions.

Structured Data (single system of record) e.g. Data warehouse (Snowflake)

Unstructured Data (popular formats and tools) e.g. emails, slack messages, financial statements Over **90%** of data in organizations is in an unstructured format and not stored in data warehouses or databases

Structured Data (orchestrate across sources) e.g. CRM, ERP, HRIS, Finance, etc.

> Unstructured Data (custom or no format) e.g. pdfs, images, social posts, sensor data, video/audio recordings, etc.

Make your data actionable, not just accessible

RapidCanvas introduces a System of Intelligence that leverages Generative AI at the application layer to revolutionize how organizations harness data. This innovative approach breaks down data silos and simplifies analytics by automating workflows, enabling conversational data access, and delivering real-time insights. With its unified platform, RapidCanvas streamlines data integration, transformation, and mapping, while ensuring data integrity through built-in quality controls. The result is a **single, reliable view of your data**, empowering both data teams and business users to make faster, smarter, data-driven decisions.

Enterprise System of Intelligence

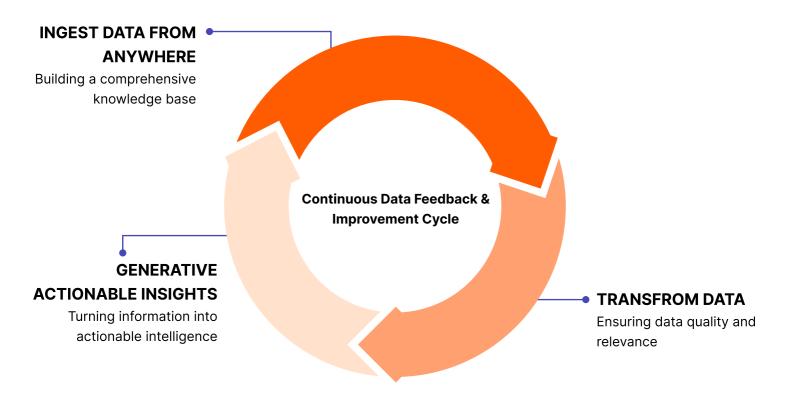
The Generative AI App Layer that Drives Intelligent Actions

Intelligent Actions
System of Intelligence
Sentic-Al Application Layer
System of Engagement System of Records (e.g. stack) (e.g. creations)

How It Works

The System of Intelligence Data Feedback Loop

Data Feedback Loop = Single Source of Truth





The System of Intelligence Data Feedback Loop

Ingest and unify all your data at scale – streams, tables, files, and more – into a single hub. The RapidCanvas platform can process data from any source like HTTP, warehouses, emails or uploads to provide a real-time, holistic view of your enterprise operations and a powerful knowledge base for informed decisions. By merging structured and unstructured data, this powerful system ensures a complete and integrated view of your enterprise operations.

- Create data pipelines quickly with no code or low code tools
- Import data via 500+ prebuilt connectors or autocreate custom API connectors with no coding
- Create advanced schedules. Add logic and dependencies between pipelines

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Create Data Transformations

Data and business analysts often spend more time cleaning data than analyzing it. RapidCanvas provides a self-service tool to quickly identify errors, apply reusable rules, and streamline complex datasets. With advanced cleaning and labeling, it ensures reliable, high-quality data, enabling analysts to deliver accurate insights efficiently.

- Turn raw data into data models
- Create and modify tables without writing complex queries
- Manage your pipeline workflow effectively by using conditions, loops, containers, and dynamic variables

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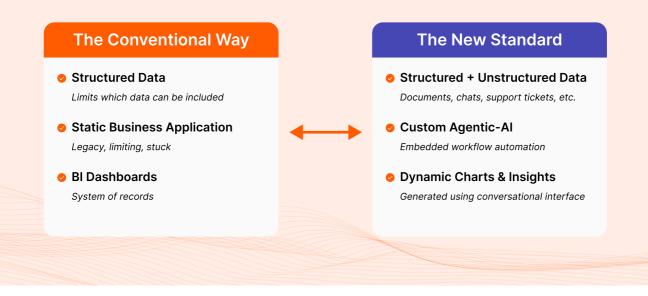
Generate Actionable Insights

Sophisticated models analyze the processed data to deliver insights that drive decision-making and streamline workflows in real time. Turning Information into actionable intelligence

- Filter, sort, and search your data with quality metrics, custom metadata, and natural language queries
- Instant time to value. Power your data products instantly with reliable and scalable data
- Automate data workflows with event-triggered or scheduled execution



The Evolution to a System of Intelligence



RapidCanvas.ai is Built to Rapidly Drive a High ROI

The RapidCanvas "service-as-asoftware" model (in which AI turns software from tool to worker) helps enterprises create custom AI solutions without the need for technical talent, by combining AI agents with human experts delivering reliable, secure, and explainable AI outcomes. We have found that by combining the best that AI and Human talent have to offer with our flexible and scalable RapidCanvas platform, our clients are able to solve business challenges and accelerate time to value by 10X and lower implementation costs by 80% compared to other AI solutions. With 84% of organizations on track to adopt Generative AI by the end of 2025, RapidCanvas.ai is here to help you accelerate your AI adoption while gaining measurable ROI for your efforts.

Benefits of the RapidCanvas Approach

Our GenAI + RapidCanvas-provided Human SME approach empowers any business user to harness data, gain actionable insights, and drive strategic decisions seamlessly and efficiently.

10X

Faster time to value

Cutting a 6-9 month timeline down to 4 weeks

80%

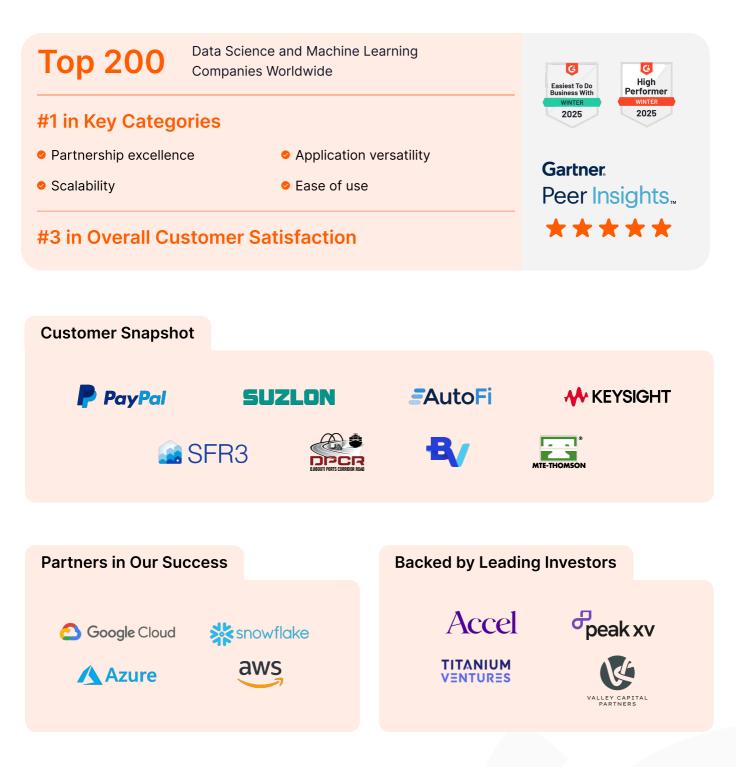
Reduction in cost vs. service based custom build Delivering Instant Insights and Business Transformation

Built for Business User

No-code. No datascience expertise. No professional services.



RapidCanvas: Top Performer in Scalable, Versatile, and User-Friendly DS/ML Solutions



Meet the Team Behind RapidCanvas

The RapidCanvas team brings together subject matter experts, researchers, engineers and operational leaders who have been part of the evolutionary journey of the Al landscape for the last 20 years. The Leadership team brings together experience from across successful startups and technology market leaders and has been part of 5 IPOs.

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